

[Season of Giving Calendar](#) posted Dec 13, 2023 @ 12:00pm by [Contributed by Rotary Club of Kelowna Sunrise](#)

Kelowna Sunrise Rotary's Impactful Fundraising Journey for NICU and CAC



The Rotary Club of Kelowna Sunrise has been fundraising for many years. The video shows where some of the funds have been given.



The full video can be found [here](#).

Our current fundraiser is the Season of Giving – 12 Days of Prizes Advent Calendar. Sales end this Sunday, December 17, 2023. To purchase on-line as a raffle ticket, go to <https://kelownasunriserotary.rafflenexus.com/a/kelownanow-fundraising-story>. You can purchase the calendar at any Save-On-Foods store (West Kelowna, Glenmore, Orchard Plaza, Lakeshore Mission or Lake Country), the KGH Gift Shop or at JoeAnna's House Winter Wonderland on December 17th.

Natalie wasn't a new mom, but she was certainly new to the kind of exhausting and terrifying road she and her premature baby were about to travel. Little Lincoln arrived

much sooner than expected at his hometown of Creston, B.C., and was promptly transported to the Neonatal Intensive Care Unit at Kelowna General, where life-saving equipment awaited his arrival, and became ‘home’ for almost six weeks.



Photo Credit: Rotary Club of Kelowna Sunrise

Natalie was 400 kms from home, her husband and her other children. She had nowhere to stay and felt “exhausted and alone”.

But Lincoln was safe in the NICU, and JoeAnna’s House provided a safe haven for the Santanos family in a time of need; as did the specialized care available at KGH.

Generous donations from Kelowna and surrounding communities have been instrumental in providing funds to buy hundreds of thousands of dollars of expensive, life-saving equipment for premature and sick infants cared for at KGH.

A driving force behind raising much-needed funds is the third annual Sunrise Rotary “Season of Giving” calendar, which last year donated \$70,000 to the KGH Foundation/NICU and an additional \$70,000 to the Child Advocacy Centre, which deals solely with abused and neglected children.



Photo Credit: Rotary Club of Kelowna Sunrise

This year, the 12 Days of Giving calendar has daily prizes being given away to lucky purchasers, including ski and golf packages, luxury helicopter tours and airline travel trips and much more.

Prizes include food and beverage packages, cash prizes, home and professional prizes, car and auto packages and fashion give-aways.

Some \$63,000 worth of exciting prizes will be drawn for starting Dec. 25 and continuing for 12 days until Jan. 5, to lucky calendar holders, with some proceeds being donated to the NICU and CAC.

From generous calendar purchases made last season, the NICU received a much-needed 'Brainz Monitor', which can detect the onset of an infant seizure.

The child-focused advocacy centre makes use of fund-raising monies for a number of vital programs including the Resilient Families programs that provides much-needed mental health support to abused or neglected children and their families.

Coordinator Jocelyn Winkler noted the CAC provides wrap-around, trauma-informed services to those impacted by abuse and neglect.

Funds from such sources as the Rotary 12 Days of Prizes Christmas calendar, support the many child/family programs, which the CAC provides.

Opening your hearts and pocketbooks at this special time of year can directly impact the services of the both KGH NICU and the CAC centre.

Only 10,000 calendars are available, increasing the odds of winning one of more than 160 spectacular prizes for yourself, family or friends; while funds continue to support these two very worthy community causes.

The Kelowna Sunrise Rotary 12 Days of Prizes calendar is generously presented by Business Finders Canada.